

Avenues of Service: Inspiring Clubs to Knock It Out of the Park!

#	Breakout Session	Information to Share	Desired Outcomes	Avenue
1	Current Presidents Meet With DG Tina	<ol style="list-style-type: none"> 1. Review & follow-up on plans 2. Upcoming calendars 3. Questions & Discussion 	<p>Club Presidents expand their clarity on Clubs plans for the year and ways District can support them.</p> <p>Presidents share insights and ideas with each and identify/deepen relationship among each other and across the District.</p>	Leadership
1	PEs and Potential PEs Meet With DGE Randy	<ol style="list-style-type: none"> 1. Support & assistance available to PEs 2. Building strong Clubs through effective meetings and retreats; 3. Open discussion on PE preparedness and opportunity to share ideas, questions, etc. 	<p>PEs expand knowledge and insights on preparing for their year as President and how to use this year to more effectively prepare.</p> <p>Broader understanding of District/RI resources and how District can support them.</p> <p>Share insights and ideas with each other and build</p>	Leadership
1	Empower our Youth - REGL, RYLA, RYE	<p>Provide information on and/or assistance with</p> <ol style="list-style-type: none"> 1. Understanding what each program is; 2. How your Club can participate; 3. How to expand the benefits of what you are already doing 	<p>Club members are excited to support REGL, RYLA and RYE because of the special opportunity these programs offer for youth.</p> <p>Clubs know the process, expectations and requirements for sponsoring and supporting youth in each of the programs</p>	Youth Services
1	Best Practices - Welcoming & Involving new Members	<p>Present information on & data from programs and methods employed to inspire, involve and retain new members.</p>	<p>Creative insights on ways to inspire and engage New Members in ways that are meaningful to them.</p> <p>Creative insights on ways that the Club and its members can actively be more supportive of engaging new members.</p>	Club Service
1	Creating Community Projects that Have Impact	<p>Discuss methods of developing impactful community service projects including community needs assessments & surveys; involving others in the community in the project; sharing the project with other Clubs and/or other organizations.</p>	<p>Insights and ideas on creating and managing projects that effectively meet specific needs within the community it serves.</p> <p>Insights around fostering meaningful partnerships within the community and among Clubs that lead to more impactful projects and broader buy in among stakeholders.</p>	Community Service
1	Twin Clubs, Friendship and Cultural Exchanges	<p>Rotary is engaging in new forms of International partnerships; share examples of emerging Twin Clubs and ways clubs are participating in and benefitting from Friendship & Cultural exchanges</p>	<p>Club members recognize new opportunities for creating meaningful International relationships that enrich cultural understanding beyond the traditional project oriented processes. Club members understand the value of international relationships and know how to partner.</p>	International

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1	Rotary Brand Experience - Why and How of Membership Growth	Provide the Club with an understanding of the interrelationship between what we do and involving/inspiring others to join us in our efforts and successes.	Understand the power of a common brand that unites us across the globe and attracts others to us. Understand our brand is a combination of what we do, who we are, and what we stand for. Get excited about modeling all our marketing toward the new brand.	Membership
1	Websites & Letterheads That Work!	Provide information on and/or assistance with 1. Analyzing your Club's Website & Letterhead.; 2. Providing data on how to improve or enhance your statements;	Understanding of best practices for designing and using Club related marketing materials and messaging from letter head to website. Creative new ideas for promoting one's Club and Rotary.	Public Image
2	Could I Be a DG? An Information Session	Provide information on and answer questions about the process, expectations, commitments, costs, and anything else you may want to know about you being a District Governor.	Inspire more Rotary leaders to become district governors. Participants can see themselves as a potential DG.	Leadership
2	Personal & Leadership Development	Provide perspective on the inclusion of personal development as part of Rotary's new vision, especially for younger Rotarians. Share leadership opportunities within Rotary, the District, and at the club level. Share a leadership model to follow.	Be inspired to be a Rotarian. Recognize that every Rotarian is a leader regardless of the capacity in which they serve. Take back ideas about how to be more effective in one's own life as well as a Rotary leader.	Leadership
2	Engaging Rotarians in Youth Programs	Provide information and support to assist Clubs in creating and/or expanding Youth programs including Interact, REGL, RYLA, RYE, etc. Encourage Clubs to recognize the value and importance of long term continuity of Youth programs and understand what is needed.	Clubs and Rotarians are inspired and empowered to engage more actively with a long term vision for sustaining the continuity of Youth programs by their Club and Area.	Youth Services
2	What Makes a Good Fundraiser?	A discussion of and best practices related to effectively and efficiently raising funds to help your Club "Do Good in the World."	Take home a list of ideas to implement on future fundraisers.	Club Service
2	District Service Grants - Using Foundation Dollars in our Community	Provide Clubs with basic understanding of: 1) opportunities available for District Grant funding, 2) how the funds can be used, 3) how to conduct a Needs Assessment.	Clubs are energized around defining and successfully implementing meaningful projects that fully leverage District Grant funds this year.	Community Service

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2	Smiles Without Borders - Changing the Face of the World	Explain what the project is, why it is important, and our goal for the upcoming year within the district.	Understand the impact of supporting the Smiles Without Borders project. Clubs are encouraged to support the global grant.	International
2	Meetings & Fellowship with Impact	Discussions and best practices relate to conducting meetings and fellowships that involve, inspire, and excite.	Club members bring back ideas to implement that bring new excitement and enthusiasm to the club.	Membership
2	Branding and Promoting Your Club	Providing information on the benefits of and the ability to utilize the RI "Branding Model" to increase awareness of, recognition for, and participation in your Club and its activities.	Members are inspired and recognize new meaningful ways of expressing who we are as Rotary and sharing the value of Clubs and its activities. Creative new ideas that are easy to implement.	Public Image
3	Problem Solving, Before It's Conflict Resolution	Identify ways to solve problems in early stages of conflicts; practice using "I" statements. Assess how different personalities can look at same issue in different ways.	Learn how to identify difficult situations. Understand different personality types that may trigger conflicts and ways to address them. Learn techniques that can diffuse emotions.	Leadership
3	Our Foundation - How it Works, What it Can Do	Provide an overview of the Foundation and its, at times, confusing variety of donor causes (Annual Fund, Endowment Fund, Polio Plus, Specific Grants, etc.) and how to utilize the Foundation to help your Club "Do Good in the World."	Understand the scope and value of the Rotary Foundation and its various "buckets".	Our RI Foundation
3	Achievement Beyond Obstacles - Involving & Impacting Youth	Provide an understanding of the project and how your Club and your Community can benefit by participating.	Clubs consider ABO as another program to benefit their local youth. Clubs gain ideas about how to customize the program to meet their own community's needs.	Youth Services
3	Rotary Software - Club Runner & Rotary Club Central	How to navigate the District Website, Club Runner - Member Area and Rotary Club Central.	Club members feel comfortable about navigating through and exploring the various websites. They understand the likely place to find an answer.	Club Service
3	Bringing Vocational Service to Life Through Club Social Meetings	Discussions, examples and best practices of the interrelationship between Club Social Meetings/Events and promoting or recognizing Vocations.	Club members are inspired to include vocational programs and projects at their club. Club members develop closer friendships with fellow members.	Community Service

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3	International Scholars Global & Peace	Provide information that helps the Clubs 1) Understand the definition of Global/Peace Scholars, 2) Understand the process/requirements to participate, and 3) inspire the Clubs to take advantage of the opportunity.	More clubs sponsor peace scholars. Clubs understand the requirements and qualifications of potential scholars so they can more readily identify candidates.	International
3	Giving Trail - Attracting Members, Raising Funds, Promoting Your Club	Providing an explanation of and methods to enhance the benefits of the interrelationship between or among involvement in and promoting Club projects and soliciting funds and/or manpower to complete them.	Participants recognize the power of Giving Trail not only as a fund raising tool but more importantly as a promotional vehicle for Clubs and a means of engaging our community more directly in Rotary projects.	Membership
3	Interaction! Community Corp, Other Rotary Clubs, Other Organizations	Provide information on the ways Rotary can be involved in the community without doing it all by themselves. Discussion and examples of successes by involving/interacting with others.	Understand the power and value of collaborating with community members, other organizations, and other Rotary clubs (in our district or beyond).	Public Image
4	Training - Rotary Leadership Institute (RLI) Visioning, Rotary Academy	Provide information on and/or assistance with 1. Understanding what each program is; 2. How your Club can participate; 3. How to expand the benefits of what you are already doing	Understand the opportunity RLI, Visioning and Rotary Academy offer in deepening Leadership growth and revitalizing your Club. Be able to distinguish among the programs and how to participate in each program.	Leadership
4	Our Foundation - How it Works, What it Can Do CONTINUED	Provide a more in depth view of the Foundation and its, at times, confusing variety of donor causes (Annual Fund, Endowment Fund, Polio Plus, Specific Grants, etc.) and how to utilize the Foundation to help your Club "Do Good in the World."	Club members feel the pride of being a Rotarian and have more examples to share with friends, neighbors, family. Club members talk about the good we do in the world.	Our RI Foundation
4	Ethics Initiative How Do We Use It?	Brainstorming interactive session on what Clubs want and need to facilitate a meaningful ethics initiative within Clubs and throughout District. Ideas on how to involve the community.	Encourage the promotion of ethics in the club and in the community.	Youth / Ethics

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4	Fiduciary Responsibility Youth Protection Taxes & Insurance	Provide Clubs with: 1) Definitions of exposures to liability 2) Actions that can reduce the exposure 3) How to mitigate the exposure &/or the impact if the worst case happens	Understand the liability exposures Clubs face. Recognize best practices Clubs should/can implement to mitigate exposures. Identify Rotary/District resources to support Clubs.	Club Service
4	Vocational Service: What Does it Mean to Your Club?	A discussion of and best practices related to promoting, recognizing, and enhancing vocational service, in your Club and your Community.	Club members understand why Rotary's Avenue of Vocational Service is integral to our commitment to service and to recognizing the value of each Rotarian's expertise. Creative new ways of recognizing Vocational Service within our Clubs and communities	Community / Vocational Service
4	Developing or Participating in Global Grants & International Projects	Provide Clubs with basic understanding of the : 1) opportunities available for Grant funding 2) how funds can be used, 3) how to conduct a Needs Assessment.	Clubs are energized around defining opportunities, identifying partners, and successfully implementing meaningful international projects that fully leverage Global Grant funds.	International
4	Engaging Young Professionals in Rotary	Provide information on and/or assistance with 1. Meaningful ways to engage young professionals in Rotary 2. How your Club can invite & involve them.	New ideas and incentives to involve young professionals with Rotary Clubs, including how to reach out to them in a meaningful way.	Membership
4	Rotary International Ending Polio & Human Trafficking	Discussion of and examples of how we complete the polio promise and move forward addressing the other issues facing our world.	Clubs set high standards for Polio goals and encourage club members and community members to contribute to END this disease. Club members are aware of the scourge of human trafficking that is all around us and consider local projects to support the woman in escaping their old environment.	Public Image