

Business Person of the Year
Rotary Club of Nevada City

Program Summary: Many Rotary Clubs honor business and professional men and women. This program is unique in its partnership with the Chamber of Commerce.

Program Focus: Since 1999, the Rotary Club of Nevada City has partnered with the Nevada City Chamber of Commerce to present the Business Person of the Year Award. This honor recognizes a local businessperson for operating their business according to the characteristics of Rotary's Four Way Test.

How is the program best implemented:

Results: By encouraging local businesses to act in an ethical and community-conscience way, the ideals of Rotary are promoted in the community. As the award is presented at the Chamber of Commerce's Annual Installation Banquet, business and community leaders have an annual opportunity to hear about Rotary, its focus on service and high ethical standards.