



10 Things Clubs Can Do Now to Boost Membership

1. Invite Rotary Alumni as guests and prospective members.
2. Devote a Club Meeting to Membership
 - Ask members to write down a name of a prospective member
 - Ask members to invite their prospect to attend next club meeting
 - Reward successful club members (Foundation points, cookies, etc.)
 - Follow up with continued prospect attendance and membership
3. Contact every club member who hasn't been attending Zoom meetings.
 - Invite them to attend
 - Help them find a way to Zoom (loan I-pad, library, set up Zoom on phone, etc.)
4. Form teams of club members to identify invite potential members as guests
 - Identify businesses/organizations not represented in the club
 - Reward teams successful in having guests and inducting members
5. Invite a District rep to provide a program on membership status and importance
6. Start the process to form a Satellite Club, Rotaract Club or another Rotary Club
7. Review recent club speakers to identify potential members and invite them back as guests.
8. Conduct a Gratefulness Program to thank first responders. Invite law enforcement, fire, hospital to nominate a Hero. Follow up with top leadership to attend meetings. Invite them to join as Corporate Members.
9. Conduct an End Polio Now/World Polio Day event and reach out to interested potential members.
10. Conduct a Member Survey to check on members' satisfaction levels and suggestions. Make changes to club operation to better meet members' needs.

And....follow up on any leads coming from Rotary International.